



Our brands

AB Foods 2021

Summary

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INTRODUCTION

P R E S E N T A T I O N

AB Foods has three brands to offer an alternative to major international brands or for private labels. We offer a better quality product with a competitive price.

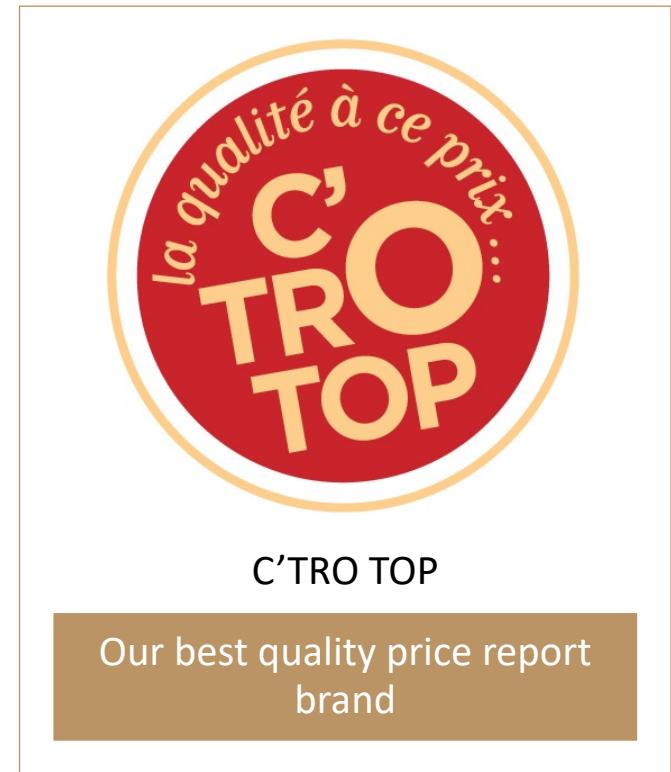
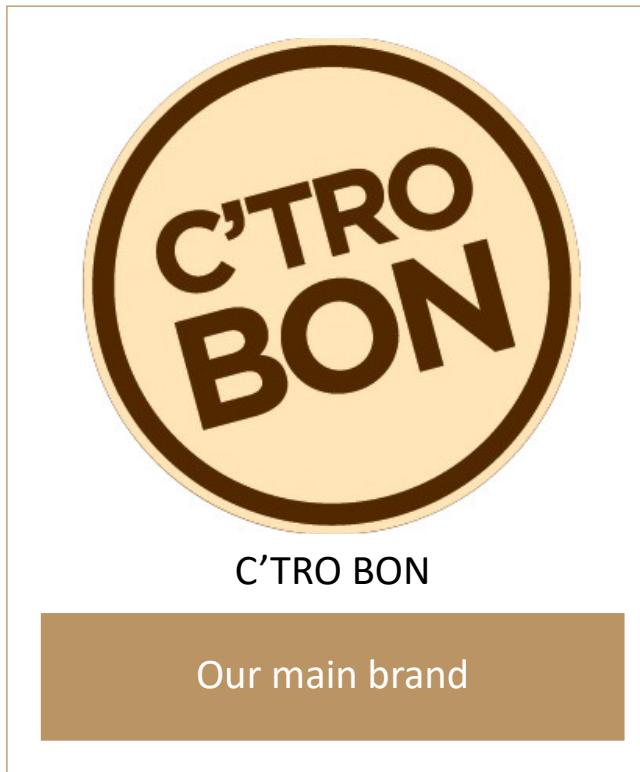
O U R S T O R Y

One day, Carrefour France asked us if we knew a brand that could compete some of the snacks leaders. We didn't so we decided to create one. That's how C'Top Bio, C'Tro Bon & C'Tro top, were born. We believe if our brands can compete the world leaders in France, then we can compete in any countries

O U R A M B I T I O N

Export our brands in other part of the world

Our brands





C'TOP BIO

Organic Fit Balls – C'TOP BIO

- ✓ BBD: 365 days
- ✓ Figs + Nuts + Chia seeds
- ✓ Dates + Hazelnuts + Cocoa
- ✓ Apricot + Almonds + Quinoa
- ✓ Only 3 ingredients dried naturally
- ✓ Without preservatives
- ✓ Without coloring
- ✓ No added sugar



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Organic Fit Fit – C'TOP BIO

- ✓ BBD: 365 days
- ✓ Figs + Nuts
- ✓ Dates + Cocoa + Hazelnuts
- ✓ Only 2 or 3 ingredients dried naturally
- ✓ Without preservatives
- ✓ Without coloring
- ✓ No added sugar



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C'TRO BON

Filled biscuits – C'TRO BON

- ✓ BBD: 365 days
- ✓ Plain biscuit filled with hazelnut-cocoa paste
- ✓ Cocoa biscuit filled with hazelnut-cocoa paste
- ✓ Without palm oil



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Galettes Bretonnes – C'TRO BON

- ✓ BBD: 270 days
- ✓ Pure butter
- ✓ Made in France
- ✓ Tin box with changeable pictures



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Mini Cakes – C'TRO BON

- ✓ BBD: 270 days
- ✓ Made in France
- ✓ Bilingual packaging French and English
- ✓ Chocolate
- ✓ Chocolate chips
- ✓ Apricot
- ✓ Strawberry



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Mini Rolls – C'TRO BON

- ✓ BBD: 180 days
- ✓ Chocolate
- ✓ Raspberry
- ✓ Strawberry



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Mini Muffins – C'TRO BON

- ✓ BBD: 180 days
- ✓ 6 mini chocolate chips muffins



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Big Muffins – C'TRO BON

- ✓ BBD: 180 days
- ✓ 4 big chocolate and chocolate chips muffins



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Christmas roll – C'TRO BON

- ✓ BBD: 136 days
- ✓ Chocolate flavor sponge cake, with filling and a chocolate flavor coating



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Christmas trees biscuits – C'TRO BON

- ✓ BBD: 150 days
- ✓ 24 butter and milk chocolate puff pastries
- ✓ Without palm oil



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C'TRO TOP

Big rolls – C'TRO TOP

- ✓ BBD: 136 days
- ✓ Strawberry filling
- ✓ Chocolate filling



French Brittany Cake – C'TRO TOP

- ✓ BBD: 150 days
- ✓ Alcohol Free
- ✓ Fresh eggs
- ✓ Made in France
- ✓ Languages
 - Arabic
 - English
 - French
 - Dutch



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CHALLENGES

- Constantly adapting our product range to the client demand
- Give the best product version possible
- Attractive price

GOALS

- Have products available that meet expectations
- Offer attractive prices
- Complete the current offer

CONSTRAINTS

- BBD are shorter on pastries so we have to give the best one possible for exportation
- Not all packaing are available in multiple languages yet but depending on interest, we can rework them

OUR AMBITION

Export our brands in other part of the world



Thank you

To contact us, please fill out the contact form on our website

www.abfoods.fr